

SICILY

2023 SELL GUIDE



ORMINA TOURS



TAUCK



BACK-ROADS TOURING CO



GLOBUS

ITINERARY				
Duration	10 days	10 days	10 days	10 days
Hotel Class	5 star only ALL 5 STAR HOTELS	5 star only	4 star only	4 star only
# 1 night stays	0 NO 1 NIGHT STAYS	1	3	3
Maximum size	10 SMALLEST GROUP	24 (average)	18	~44 (Standard), ~26 ('Small Group')
Minimum size	BOOKING CONFIDENCE	10	At discretion of Back-Roads Touring Co.	At discretion of Globus, minimum 50%
PRICE				
Twin share pp (from)	\$6,490	\$10,550	\$5,389	\$3,649
Per day pp (from)	\$649 BEST VALUE TOUR	\$1,055	\$539	\$365
INCLUSIONS				
Airport Transfers:	✓	✓	x	x
Hotels:				
Palermo	Grand Hotel et des Palmes 5* (3N)	Grand Hotel et des Palmes 5* (2N)	Grand Hotel Piazza Borsa 4* (1N)	Mercure Palermo Centro 4* (2N)
Selinunte			Agriturismo Case di Latomie 4* (1N)	
Mazara del Vallo				Hotel Mahara 4* (1N)
Sciacca/Agrigento	Verdura Resort 5* (2N)	Verdura Resort 5* (1N)	Alba Palace Hotel 4* (1N) (9km outside Agrigento in Favara)	Hotel Della Valle 4* (1N)
Syracuse/ Ortigia	Ortea Palace Luxury Hotel 5* (2N)	Grand Hotel Ortigia 5* (2N)	Hotel Livingston Siracusa 4* (2N)	Mercure Siracusa Prometeo 4*(1N)
Ragusa		Eremo Della Giubiliana 5* (2N) (14km outside Ragusa centre)	De Stefano Palace Luxury Hotel 4* (2N)	Poggio Del Sole Resort 4* (2N) (10km outside Ragusa centre)
Taormina	N H Taormina 5* (2N)	Grand Hotel Timeo 5* (2N)	Il Picciolo Etna Golf Resort & Spa (2N) (36km outside Taormina)	Hellenia Yachting Hotel 4* (2N) (8km outside Taormina)
Half day guided tours	6	8	8	7
Leisure time (half days)**	7	3	4	6
SUMMARY	Highest quality hotels, No 1N stays, smallest group sizes, smallest minimum departure, comparable sightseeing but more leisure time (better constructed) = Best value.	Price is 48% more than Ormina but with average 24 group size, comparable hotels & similar non-meal inclusions.	More economically priced per day but inferior hotels, faster paced trip with 3 x 1N stays, no overnight stay in Taormina and larger group size.	Lowest price but inferior hotels, numerous 1N stays and very big group sizes, even on 'small group' departures (avg 20-26 guests).
Also note:	Erice/Marsala can be done pre tour. Unique Mt Etna 4WD excursion included.	Corleone and Castelbuono not included.	More focus on tasting experiences.	No visit to Mt Etna. Small Group Discovery only available on select departure dates and costs from \$4,349.

Best Value is based on all tour inclusions, hotel standard, and maximum group size. Comparison based on competitors published itinerary at time of comparison

**Includes day of arrival, excludes departure day. Comparison prices are twin share (not single). Information based off 2023 published tours.

ORMINA DIFFERENCE

Point of difference:

- Best value from \$649pp twin per day
- Luxury hotels – all 5 star
- Smallest group size – 10 max
- Guaranteed departures with just 2
- No one night stays
- More leisure time & well paced

Aeolian Island Extension:

Optional 4 day extension to the UNESCO-protected Aeolian Islands, (Vulcano, Lipari, Salina, Panarea, Stromboli, Filicudi and Alicudi) each are a little piece of paradise. Our package can be tailored and includes:

- 3 Nights in 4 or 5* hotel
- Transfer to and from the Milazzo Port
- Island inclusions to be tailored for guests

Regaleali Estate Extension:

Experience the true Sicily at Tasca d'Almerita family's enchanting Regaleali Estate, producers of top-rated Sicilian wine. The all inclusive package allows guests to relax in this rural oasis amongst vineyards, almond trees and olive groves. The package can be tailored and includes:

- 3 Nights at the winery Estate
- Full Board
- Dinner in the family's dining room
- Cooking Class
- Arrival and Departure Transfers

TOUR FOCUS



VERDURA GOLF & SPA RESORT HOTEL SCIACCA

STAY **2** NIGHTS

> One of Sicily's most prestigious hotels visited by an array of global celebrities.



PLANETA WINERY

> Enjoy a tour, lunch and wine tasting at the exclusive Planeta Estate Winery overlooking the original family vineyards.



Mt Etna Volcano

WHY SICILY?

Diversity

Sicily's boasts the most diversity of any European region. Geography: beautiful beaches, mountains, volcanoes, agriculture, wineries & olive oil estates. Culture: Influenced by many conquerors over time with Greek and Roman Temples, Norman Cathedrals & Arab influences in its architecture and cuisine.

History

Sicily has played a significant role in European history throughout the Byzantine, Norman and Arab occupations. It's strategic Mediterranean location and agricultural assets has fuelled conquering pursuits. Palermo was the centre of Europe in ~800AD and was 10 times the population of Paris & London.

Food

Sicily's fresh produce blended with Greek, Spanish, French and Arab influences delivers distinct flavours. World attention in Sicily wine is definitely growing.



Palermo



Taormina



Lipari, Aeolian Islands



Ortea Palace Hotel



Regaleali Estate



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